



Dear Friend,

We are pleased to once again offer business leaders such as yourself an exciting opportunity to market your business to an extremely **attractive target consumer group**, while also helping to support the Catholic education of more than 500 of the greatest high school students in your community!

St. Henry District High School (SHDHS) is a **National Blue Ribbon School of Excellence** committed to providing a well-rounded, college-preparatory education, while embracing the Gospel message of Jesus Christ. Our students are part of an active faith community characterized by our five pillars of success: **Arts, Athletics, Faith, Leadership, and Scholarship**.

We invite you to participate in our efforts by becoming a 2020 sponsor! Our sponsorship program runs January to December each year and your support will have an immediate and lasting impact on each and every SHDHS student, both present and future. With your help, we can bridge the gap between the rising cost of education-related expenses and the amount of tuition charged, furthering the mission of St. Henry District High School.

This year long program features numerous brand exposure opportunities, including recognition at more than 10 different school events. The accompanying information packet details the very tangible benefits available at each sponsorship level. Specifically, we think you will feel exposure on our social media platforms, websites, email newsletters, and at-event slideshow opportunities.

SHDHS serves students from more than 20 different grade schools, with a combined total of more than **8,600 households**. These families are dedicated to the success of our school and have proven to be strong supporters of businesses which share that interest. We are confident you will see the inherent value in your participation and will decide to join the Crusader "family."

Our goal is to begin promoting your business as early as possible. With that in mind, and in order to give your business the exposure it deserves, we ask that you submit your completed sponsorship form (see reverse side) by Monday, January 6. If you have any questions or would like a digital copy of our information pack, please contact Janet Gulla at 859.525.5848 or jagulla@shdhs.org.

Blessings,

Mr. David M. Otte
Principal

Mrs. Beckie D. Middendorf
Advancement Director





ST. HENRY
DISTRICT HIGH SCHOOL

SPONSORSHIP LEVELS

ELITE Crusader* \$10K Raffle Sponsor

\$5,000

- Corporate logo prominently displayed on **EVERY** \$10K Raffle ticket, as well as in various direct mail, email, social media, website, etc. promotions to more than 5,000 households. The first company to commit to this sponsorship level will also have the opportunity to draw the winning ticket at our 21st Annual SHDHS Auction / Social event!

DIAMOND Crusader* Bucket Raffle Sponsor

\$4,000

- Corporate logo prominently displayed on signage next to **EVERY** Bucket Raffle item at our 21st Annual SHDHS Auction / Social event, as well as in direct mail, email, social media, and website promotions to more than 5,000 households.

PLATINUM Crusader* Bar Sponsor

\$3,000

- Corporate logo prominently displayed at all bar stations during our 21st Annual SHDHS Auction / Social event, as well as in direct mail, email, social media, and website promotions to more than 5,000 households. Bar Sponsor(s) can also designate a company-named signature drink to be served during the event.

****PLUS, in addition to the above listed benefits, every Elite, Diamond, and Platinum level sponsor will receive:***

- Full table sponsorship, including Company logo display, with 10 complimentary tickets to our 21st Annual SHDHS Auction / Social event
- Year-round digital company logo recognition in school lobby and weekly parent newsletter
- Published recognition to over 5,000 households in Crusader Connections newsletters (2x per year)
- Audio recognition throughout our 21st Annual SHDHS Auction / Social event
- Recognition and web link on the Sponsorship page of our school website (year-round)
- Color signage at a minimum of 10 SHDHS events
- Recognition in our 21st Annual SHDHS Auction / Social event slideshow and program

Please see reverse side for additional sponsorship level opportunities.





ST. HENRY
DISTRICT HIGH SCHOOL

SPONSORSHIP LEVELS

GOLD Crusader:

\$1,500

- Company logo recognition in school lobby (*year-round*)
- Company logo banner in weekly parent email (*year-round*)
- Four (4) complimentary tickets to our 21st Annual SHDHS Auction / Social event
- Published recognition to over 5,000 households in Crusader Connections newsletters (*2x per year*)
- Audio recognition throughout 21st Annual SHDHS Auction / Social event
- Recognition and web link on Sponsorship page of school website (*year-round*)
- Color signage at a minimum of 10 SHDHS events
- Recognition in our 21st Annual SHDHS Auction / Social event slideshow and program

SILVER Crusader:

\$750

- Published recognition to over 5,000 households in Crusader Connections newsletters (*2x per year*)
- Audio recognition throughout our 21st Annual SHDHS Auction / Social event
- Two (2) complimentary tickets to our 21st Annual SHDHS Auction / Social event
- Recognition and web link on Sponsorship page of school website (*year-round*)
- Color signage at a minimum of 10 SHDHS events
- Recognition in our 21st Annual SHDHS Auction / Social event slideshow and program

BRONZE Crusader:

\$500

- Recognition and web link on Sponsorship page of school website (*year-round*)
- Color signage at a minimum of 10 SHDHS events
- Recognition in our 21st Annual SHDHS Auction / Social event slideshow and program

CRUSADER Friend:

- Recognition in our 21st Annual SHDHS Auction / Social event slideshow and program

\$250





ST. HENRY
DISTRICT HIGH SCHOOL

SPONSORSHIP FORM

Contact Name: _____

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip: _____

E-mail: _____ Phone: _____

SPONSOR LEVEL (please check the appropriate box(es) below):

- | | | |
|--------------------------|---|----------------|
| <input type="checkbox"/> | Elite Crusader Sponsor (<i>\$10K Raffle Sponsor</i>) | \$5,000 |
| <input type="checkbox"/> | Diamond Crusader Sponsor (<i>Bucket Raffle Sponsor</i>) | \$4,000 |
| <input type="checkbox"/> | Platinum Crusader Sponsor (<i>Bar Sponsor</i>) | \$3,000 |
| <input type="checkbox"/> | Gold Crusader Sponsor | \$1,500 |
| <input type="checkbox"/> | Silver Crusader Sponsor | \$750 |
| <input type="checkbox"/> | Bronze Crusader Sponsor | \$500 |
| <input type="checkbox"/> | Crusader Friend Sponsor | \$250 |

Total Amount Enclosed \$ _____

Payment Method

- Cash or Check Enclosed (check payable to SHDHS)
- Credit Card (*Visa, MasterCard, Discover or American Express*)

Card #: _____

Name on Card: _____

Expiration Date: _____ 3 Digit CID: _____ Signature: _____

Please submit completed form, along with payment, to:

- St. Henry District High School, Attn: Janet Gulla, 3755 Scheben Drive, Erlanger, KY 41018
- If you prefer to submit via email, you may scan your completed form (including credit card information) and email to jagulla@shdhs.org.

